

# MEETING MINUTES

## OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

**February 17, 2017  
1:00 - 3:00 PM  
Portland State Office Building  
Portland, OR**

### ATTENDEES

#### IN PERSON

Caryn Wheeler  
Curtis Cude  
Dianna Pickett  
Katherine Bradley  
Kurt Ferré  
Marti Franc  
Mitch Haas  
Nadege Dubuisson  
Rebekah Bally  
Robina Ingram-Rich  
Tamara Falls

#### GUEST

Sarah Holland  
Jennifer Johnson

#### STAFF

Kim Krull  
Jessica Nischik-Long

#### PHONE

Alexander LaVake  
Brian Johnson  
Jana Peterson-Besse  
Jenny Faith  
Laura Spaulding  
Layla Garrigues  
Lindsey Adkisson  
Mohamed Alyajouri  
Tom Engle

### APOLOGIES

#### NOT PRESENT

Danna Drum  
Philip Mason  
Mireille Lafont  
Robb Hutson  
Samantha Schafer  
S. Marie Harvey

### KEY FINDINGS AND DECISIONS

### MEETING ACTIONS

<i>Due Date</i>	<i>Action</i>	<i>Person(s) responsible</i>
April 3 <sup>rd</sup> -7 <sup>th</sup>	Public Health Week (PHW) -Twitter message every day from APHA, would like OPHA to re-tweet as well as all OPHA members with twitter	All Board members, Communications Committee
ASAP	Help with promotion of PHW by sending out letters to local officials requesting declarations and promotion of PHW. Robi will send out letter template. Ask Governor Brown for a state proclamation.	Robi, All Board members
ASAP	Help with coordinating Unnatural Causes Showing during PHW	Rebekah Bally

soon	Send letters to OHPA members whose memberships have lapsed and/or who haven't joined a section	Caryn Wheeler Laura Spaulding Rebekah Bally
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## DETAILS AND BACKGROUND

### 1:00 Call to Order – Dianna Pickett

- Introductions/Roll call

**1:05 January Board Meeting Minutes – Tamara Falls – Information and Adoption (vote) – Motion to accept the minutes with the addition of Alexander LaVake as not present, second: Ayes all, motion carried.**

### 1:10 Treasurer's Report – Brian Johnson – decision to hold vote until next meeting

- December and January financials – Revised financials now accurately reflects funds for each section. Overall slightly better revenue than expected and slightly lower costs. Phone, catering, member clicks, facilities (for pre-conference event), and travel were all slightly higher than expected however this was offset by a larger than expected conference registration and increased member registration. Will see a trend in coming months of income decreasing, however this is normal and we are still on track financially.
  - Error in December and January financials due to double posting of nursing section; public health nursing listed and nursing section. Approval of the budgets deferred to the March meeting to allow for correction of the double postings.

### 1:15 President's Report – Dianna Pickett – Information and Discussion

- National Public Health week takes place the first week in April. Committee met (only two members – Marti and Robi). Working on letters to area papers (across the State) to promote NPH week. Also soliciting County Public Health agencies and County Commissioners to promote and support NPH week. Twitter message every day from APHA, would like communications committee to re-tweet as well as all OPHA members with twitter. Will also ask Governor Brown to acknowledge and proclaim NPH week. Approach Healthy Eating Active Living (HEAL) communities to support NPH week. Also looking at having CareOregon send out public health messages with OHP cards. Brian said that Lane County is planning a proclamation for NPH week and will connect with Robi regarding what's happening in his area and what day the proclamation will go out.
- ASK – help with sending out letters to local papers. Robi will use letter template from APHA and make adjustments then send it out to the Board and OPHA members to send on to local papers, County Commissioners, etc....
- National PH Week Planning
  - More volunteers needed for the work group
  - OPHA walking group for the APHA 1 Billion Steps Challenge – right now the OPHA team only has one person. Robi will send out another reminder about the steps challenge.
  - Interest in putting on health equity presentation during NPH week. Suggestions included hosting viewings of the Unnatural Causes series and possibly host viewings in

each region. Rebekah will connect with Marti and Robi to find out how to connect members to local screening sessions and how that might work.

### **1:20 Executive Director Report – Jessica Nischik-Long – Information and Discussion**

- Looking for a representative to the OHSU Gun Violence as a PH Issue Advisory Committee
  - Monthly meetings, second Monday of the month, 1-3 pm through June. Jessica is asking for another member to attend in her place; Alexander said he is interested and will email Jessica.
- Jessica attended the Oregon Health Forum: The 2017 Legislative Session. Panelists were:
  - Rep. Knute Buehler, R Bend
  - Rep. Mitch Greenlick, D Portland– discussed modernization of public health as a priority
  - Rep. Cedric Hayden R Roseburg
  - Rep. Alissa Keny-Guyer, D Portland
  - Sen. Elizabeth Steiner Hayward, D Portland
  - Jeremy Vandehey, Gov. Kate Brown's health policy advisor
- Jessica spoke with Kristen Donheffner from Rep. Earl Blumenauer's office – they would like more information about how proposals at Federal level to initiate block grants and reduce funding impacts public health.
- First two PH Week planning meetings re: modernization have been completed. There was a lot of interest in a panel on federal policies' impact on public health in Oregon, but no one in the work group could serve as point person. A toolkit for local activities is being considered and a panel on the future of modernization and the PH workforce will move forward.
- Jessica attended the Planners for Health Kick Off Meeting Feb 13
- Latest letter Cleaner Air Oregon Advisory Committee was submitted and included for board consideration.
- OPHA signed onto a Vaccine safety letter to the Trump Administration along with partner groups. It was included for board consideration.

### **1:30 Resource Development and Training – Katherine Bradley & Jessica Nischik-Long – Information and Discussion – PowerPoint presentation**

- Fundraising/Solicitation Grounding
  - Includes peer sharing, successes, challenges. Jessica shared the best way to make the ask for support is to meet in person, email or phone calls are also effective. Background research is important to help match up shared values between OPHA and the organization you're approaching. Highlight what the organization will receive in return for their financial support; name in conference brochure, etc... Make sure to let them know the sponsorships for the conference help support the work of OPHA throughout the year, not just for the conference.
- Sponsorship Solicitation Practice
  - Paired up for practice
  - Report back, share learnings, questions – Opportunity for new connections with organizations who have stepped up due to political climate and more people becoming more invested in the cause. Sometimes it may be wise to seek out others who have a closer connection with the organization, by reaching out to committees to see who has a contact.
- Reviewed sponsor matrix and signed up to ask specific organizations - Email Katherine and Jessica regarding ideas for new organizations to add to the sponsor exhibit spreadsheet and check the spreadsheet to see if you have a contact at any of the organizations listed.
- Fundraising mentors
  - More experienced board members will pair with those newer to fundraising

## Committee Reports:

### 2:30 Membership Committee – Rebekah Bally – Information and Discussion

- Reminder to sections to send letters to renewing/new/lapsed members – Section Leads will need to send out letters to those whose memberships have lapsed, Kim will send out an email with a list of those with lapsed memberships.
- Volunteers needed to send those to members not in a section – Laura Spalding volunteered to send these letters out. Caryn will also help in her region.
- Also now becoming more specific with ask to find out who wants to be a part of a committee as an active member versus those that just want to be updated.

### 2:35 Policy Committee – Sarah Holland and Jennifer Johnson – Information, Discussion, and Votes

The Policy committee is looking at asking for a description of how equity is impacted by policy or bill – will bring a revised endorsement request form to the next meeting

Board members asked that we invite someone from the Governor’s office to present at Capitol Visit Day.

- 2017 Oregon Legislative Session Endorsement Requests
  - HB 2130 – “Child Access Prevention”
  - HB 2237 - Firearms Safety Package, includes several gun violence prevention policies, including closing the Charleston Loophole
  - No bill # - Extreme Risk Protective Order
  - SB 274 - Vaccine Education on College Campuses
  - No bill # - Creates 90 day notification requirement to either begin or discontinue fluoridation of a public water supply in Oregon.
  - No bill # - Comprehensive diesel pollution legislation
  - SB 112 - CO detectors
  - SB 122 - smoking in cars with children present – committee voted not to recommend support due to concerns regarding disproportionate number of people of color being pulled over. Also discussion regarding adding a ticket as a means of trying to get people to stop smoking around their children is an ineffective way to reduce smoking. Committee asked to look at writing up opposition letter including statement that OPHA strongly opposes smoking and exposing children to second hand smoke.
  - SB 123 - children's special districts

Two requests for support were just discussed this morning and the committee voted to recommend support for both:

- HB2232 -Comprehensive reproductive health
- Broader support for transportation – Coalition creating a group of organizations to move work toward improved transportation. Some concerns regarding ability to not support some areas if they are not aligned with OPHA or is this a “blanket” endorsement without the ability to remove support on certain bills if they are not aligned with OPHA?

Question – should OPHA not only offer support but also actively oppose bills that are counter to OPHA principles/beliefs? Committee Chair will ask the coalition.

The board was generally supportive of endorsing the Comprehensive diesel pollution legislation but held off officially endorsing until a date for completing school bus engine retrofits was finalized.

**Motion to accept policy committee's recommendations regarding supporting and opposing bills presented – Ayes all – motion carried**

**Motion to accept SB 122 as a no and to oppose it and have policy committee come back to the next meeting with a written statement. – Ayes all - motion carried.**

**2:50 New Business, Coalition & Section Updates – Dianna Pickett – Information & Discussion**

- Update on Oregon Coalition of Prevention Professionals (OCP) & creating a new section – Lindsey
  - Received update from Directors and they are surveying their members and will have a conference call this Tuesday at 10am to discuss plan for next steps. More to share at the March Board Meeting.
- Nadege -Health Education and Promotions committee – hosting social happy hour for new members in March, soliciting proposals from PSU and other area colleges for grant money to put on public health week events/activities. Currently planning their annual professional development event in May at PSU.
- Jessica -Section Leaders social held last March after the board meeting – well attended and productive meeting. Board members pointed out this year the board meeting is on St. Patrick's Day, so the event will be re-scheduled.
- Katherine – Nursing Section Monday, May 15<sup>th</sup> public health nursing conference at University of Portland – save the date has gone out.

**3:00 – Adjourn – meeting adjourned 3:01pm**

**Upcoming Board Schedule:**

Board Meeting, Friday, March 17, 1-3pm Northwest Health Foundation, Portland

Board Meeting, Friday, April 7, State Capitol Building, Salem

Board Meeting, Friday, May 19, Portland, location TBD

**Other Important Dates:**

Policy Committee standing call, Fridays during the session, 8-9:00am

Development Committee meeting, February 28, 1-2pm

Program Committee meeting, March 10, 9-10am

Membership Committee meeting, March 10, 11am-12pm